

SOS ANNOUNCES NEW CHIEF OPERATING OFFICER

Stock & Option Solutions Welcomes Holly Brown as Chief Operating Officer

New leadership appointment reinforces SOS's commitment to scalable growth and client excellence

NASHVILLE, TN– November 4, 2025 — Stock & Option Solutions (SOS), a leading provider of equity compensation services, is proud to announce the appointment of Holly Brown as Chief Operating Officer (COO). Holly brings over a decade of operational leadership experience, having successfully scaled service organizations beyond \$50 million in annual revenue.

As COO, Holly will oversee SOS's Outsourcing Services and Accounting divisions, leading initiatives to strengthen service delivery, optimize processes, and ensure operational excellence. She will report directly to Barrett Scott, CEO of SOS.



Holly's leadership represents a strategic investment in SOS's future," said Scott. "Her track record of building scalable, efficient teams and aligning execution with strategic goals will be instrumental as we continue expanding our service offerings and deepening the value we provide to clients."

Holly is equally passionate about cultivating collaboration and high performance within teams. "Speed equals trust," she says — a philosophy that aligns perfectly with SOS's mission to deliver peace of mind through fast, reliable, and professional services.

Based in Nashville, Tennessee, Holly will play a key role in advancing SOS's long-term growth strategy, ensuring the company continues to set the standard in equity compensation administration and consulting.

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