

## FOR IMMEDIATE RELEASE

### **Stock & Option Solutions Presents at Silicon Valley NASPP All-Day Conference**

#### **Increased attendance expected for longstanding Northern California equity compensation event**

**San Jose, California, June 14, 2010** - Stock & Option Solutions (SOS), a leading provider of stock plan administration, management and consulting services, today announced that Elizabeth Dodge, CEP, Vice President of Product Management at SOS, and Veena Bhatia, CEP, Senior Equity Consultant in their International Stock Plan Division, will be presenting at the Silicon Valley Chapter National Association of Stock Plan Professionals (NASPP) Annual All-Day Conference on July 17<sup>th</sup>.

The conference will bring together stock plan professionals from Northern California for 10 comprehensive sessions in the rapidly evolving practice of equity compensation management. It will be held in Santa Clara, California at the Hyatt Regency, and will also include breakfast, lunch, and a networking reception.

“This is a terrific event to which I look forward every year. Not only are the sessions consistently relevant, timely, and informative, but the networking opportunities for the SF bay area are unsurpassed. This year over 200 attendees are expected”, said Dodge.

Dodge, an industry expert on accounting for equity compensation, will present *Fun with Forfeiture Rates*. The presentation answers questions and provides best practices for the application of estimated forfeiture rates as required by topic 718 (FAS123R). Bhatia will present *Ten Tricks for Tackling Tricky Territories*, which gives an overview and guidance on the trickiest regulatory challenges for stock plan management in France, Israel, the Philippines and China.

“Estimated forfeitures rates are one of the least understood (and rightly most-maligned) areas of accounting for equity compensation. Our panel is going to de-mystify them while providing a session full of fun and debate. You don’t want to miss this session, even if you hate accounting.”

The Silicon Valley Chapter of the NASPP includes about 1500 members. The purpose of the chapter is to develop and educate individuals concerned with stock plan design and administration and to enhance the professionalism of its members. For further details on the All-Day Conference, or the Silicon Valley Chapter, please contact Elizabeth Dodge at [edodge@sos-team.com](mailto:edodge@sos-team.com), or 408-979-8700.

Stock & Option Solutions, Inc. (SOS) is a leading provider of [stock plan administration](#), management and [equity consulting services](#) for companies offering equity compensation and benefit programs to its employees. For over ten years, hundreds of organizations, from private start-ups to Fortune 500 companies, have relied on [Stock & Option Solutions](#)' expertise for strategic planning, methodologies and skilled resources to build and support the most effective stock administration programs possible. The company offers its services through its [People Solutions](#), [Technology Solutions](#), and [Strategic Solutions](#) business groups. For more information about Stock & Option Solutions, please visit <http://www.sos-team.com>.

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