

**FOR IMMEDIATE RELEASE**

**Stock & Option Solutions Announces Aspirations Fling with Computershare**

**Preparation is well underway and save the date notices have gone out for our first Aspirations meeting that will provide attendees with best practices and real life examples of how to prepare equity plans for the scrutiny of an IPO or other liquidity event**

**Campbell, California, February 18, 2016** - Stock & Option Solutions (SOS), a leading provider of stock plan administration, management and consulting services, today announced the first Aspirations Fling, a breakfast meeting geared towards private companies with equity compensation. The meeting, held at the Santa Clara Marriott in Santa Clara, California, will include breakfast, networking and two back-to-back educational sessions.

The Aspirations Fling is a more bite-sized, focused, smaller version of our four time all-day Aspirations Conference. Without taking up the whole day, corporate issuer attendees walk away with valuable information on how to approach a liquidity event, whether raising capital on the private markets, preparing for an acquisition or through a traditional IPO.

This Aspirations Fling with Computershare will bring together executives and stock plan staff from finance, accounting, HR, legal, and executive compensation on April 27, 2016 in Santa Clara, California.

“We are looking forward to teaming up with Computershare on this first Aspirations Fling. Getting back to Santa Clara, where we hosted our first all-day conference, will lend a convenient, easy to access, location with ample space for this meeting. Keeping the meeting short, but jam-packed with crucial and timely information, will allow attendees to make the most out of their day by squeezing in these sessions, but still able to get to the office before noon”, said Shawna Casey, Associate Director, Marketing at SOS.

For more details on Aspirations, please contact Shawna Casey at [scasey@sos-team.com](mailto:scasey@sos-team.com) or 408-979-8700.

SOS is a leading stock administration staffing, consulting and outsourcing firm within the equity compensation marketplace. SOS provides temporary stock plan staffing, expert project resources, and total outsourcing solutions. To learn more you can visit us online at <http://www.sos-team.com> or call us at 888-SOS-0199.

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