

FOR IMMEDIATE RELEASE

Stock & Option Solutions Hosts SOS Educational Webcast: Brand Awareness: Building Your Professional Brand

Reputation management tips are shared by industry experts

Campbell, California, March 31, 2016 - Stock & Option Solutions (SOS), a leading provider of stock plan outsourcing, temporary staffing and professional services, today announced their upcoming webcast, Brand Awareness: Building Your Professional Brand is scheduled for April 26, 2016 at 11am PT.

SOS's Andrea Best joins forces with NASPP's Barbara Baksa to deliver direction on the best avenues to take in managing your professional reputation. This educational webcast will dive into the importance of building your brand, how to create an online presence, and how to build your professional network.

Best says, "Building a professional network, honing in on your strengths, and working on your weaknesses, are all very important and essential strategies for being successful in any industry. I am passionate about this topic because I strongly believe that how you are perceived becomes who you are to the world. Your reputations, professional and personal, become one and the same. This webcast will expose ways to declare your unique value proposition before others define your brand for you."

For more details on the above webcast, please contact Shawna Casey at scasey@sos-team.com or 408-979-8700.

Stock & Option Solutions, Inc. (SOS) is a leading provider of [stock plan administration](#), management and [equity consulting services](#) for companies offering equity compensation and benefit programs to its employees. Since 1999, hundreds of organizations, from private start-ups to Fortune 500 companies, have relied on [Stock & Option Solutions'](#) expertise for strategic planning, methodologies and skilled resources to build and support the most effective stock administration programs possible. The company offers its services through [Staffing](#), [Outsourcing](#), and [Professional Services](#). For more information about Stock & Option Solutions, please visit <http://www.sos-team.com>.

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